



WHAT IS DROP ZONE?

Drop Zone is Easter Seals signature fundraising event in support of our programs and services for Nova Scotians with disabilities. It encourages you to get out of your comfort zone and face your fears by rappelling from the top of Halifax's tallest office building – all in support of Nova Scotians living with disabilities.

If you have any questions, please contact Monica at 902-453-6000 ext. 228 or at monica@easterseals.ns.ca to sign up!

HOW DO I REGISTER?

Register as an individual, or better yet, create a team of superheroes and take the Drop Zone challenge with your friends, family or colleagues, and fundraise to help support programs and services for people living with disabilities. The minimum fundraising amount required to rappel for an **individual is \$1,500**. A minimum of **4 people** are required to be consider a team. The minimum amount required to rappel is **\$1,250 per team member**.

WHERE DO THE FUNDS GO?

100% funds raised stay in Nova Scotia!

Funds raised will help support Easter Seals Nova Scotia's four pillar programs. New Leaf Enterprises, Take PART, Assisted Mobility and Camp Tidnish. Drop Zone funds enables us to keep our barrier-free summer Camp Tidnish physically and financially accessible to our campers, helps us provide affordable wheelchairs and mobility equipment, assists us with our inclusive sport programs, and supports our skills and workplace training services for Nova Scotians with disabilities.

WILL THERE BE TRAINING?

Absolutely!

We've run this event smoothly for 15 years. We engage a local company to provide hands-on training of how the equipment works and the technical requirements of the drop. The **training will be scheduled the week before the drop**. Stay tuned for updates!

MOBILE TRAINING WALL

What is the Mobile Training Wall? The tactical crew provides a Mobile Training Area where rappellers are able to get a last minute mini training session **on the day of**.

ONLINE FUNDRAISING PAGE

Easter Seals uses an online fundraising portal called **Raisin**, which makes fundraising, efficient and easy to track! Once you have registered for Drop Zone and created your online profile, you can email, share your profile page link to your colleagues, friends, family members and networks!

FUNDRAISING TIPS

Easter Seals NS will help you achieve your goal by sharing monthly fundraising tips & strategies with you!

Many of our rappellers have held bake sales, BBQ's, trivia or paint nights, yard sales to raise funds for Drop Zone. Others have held pool or sports tournaments. We are more than happy to come speak to your colleagues or friends to share more information about Drop Zone and our work serving Nova Scotians with disabilities!

STAY CONNECTED WITH EASTER SEALS NOVA SCOTIA

Click "**Going**" on the Drop Zone 2020 Facebook Event.

QUESTIONS?

Don't hesitate to contact us!

Call Monica MacKendrick at 902-453-6000 ext. 228 or email monica@easterseals.ns.ca.